

12 September 2011

Dear Doctor

Anmaraté Pharmaceuticals is proud to announce a New Patient Instruction Video and Graphic Timeline for Colo-Prep.

The video has been made available on our website www.anmarate.co.za for easy viewing and the Graphic Timeline is being distributed to doctors' practices via our sales team.

This will result in:

**better patient compliance,
leading to more successful endoscopic procedures in practice and
thereby facilitating early disease detection.**

The package insert, in easy to read booklet form, also provides comprehensive, user friendly patient information and instructions for use. It is presented in five major South African languages – Afrikaans, English, Sotho, Xhosa & Zulu.

Recent clinical studies confirm why Colo-Prep's sodium phosphate formulation provides the best view during colonoscopy. ^{1,2}

1. Better Visualisation

"Oral sodium phosphate solutions have advantages over PEG in terms of the adequacy of colonic visualization and the number of polyps detected."

Digestive Diseases and Sciences. 2009 - 55:2021-2029

2. Superior Bowel Cleansing

"This study has shown that oral sodium phosphate is a superior bowel cleansing preparation to Picoprep[®], which is a sodium picosulfate-based preparation. Picoprep[®] was significantly more likely to result in a bowel preparation with residual particulate or solid stool in the colon than oral sodium phosphate. This is despite use of three rather than the recommended two sachets of Picoprep[®]."

Diseases of the Colon and Rectum. 2006 - 49:616-620

We trust that you will consider using the new instructional materials and that you and your patients will benefit from the superior bowel cleansing action of the convenient low volume formulation.

With kind regards.

Yours sincerely

Chris Goslin

National Sales Manager